



Edge to fans:

data and insight power the Tour de France and Tour de France Femmes avec Zwift

Giving a new generation of fans and followers a closer view of the action



We're proud to be the Official Technology Partner of the Tour de France and Tour de France Femmes avec Zwift. Our technology helps to create a thrilling digital experience for fans and followers of the race, lifts the profile of the women's race and brings all fans closer to the action.

[Watch the video](#)



Look out for our live rider tracking, television graphics and predictive analytics on social media and mobile screens around the world.

[Learn more](#)

All you need to know about this year's races

Tour de France men's event

- Date:** 1 - 23 July 2023
- Total Distance:** 3,404km
- Stages:** 21 stages
- Number of riders:** 22 teams of 8 riders



Tour de France Femmes avec Zwift

- Date:** 23 - 30 July 2023
- Total Distance:** 956km
- Stages:** 8 stages
- Number of riders:** 22 teams of 7 riders



The biggest moments in data and unique insights across both races

Follow all the action

Race Center

Our official live-tracking platform

[Follow the Tour de France](#)

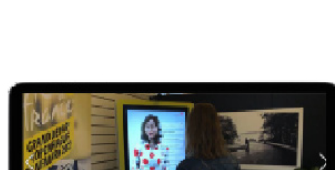
[Follow the Tour de France Femmes avec Zwift](#)

LeTourData

Our data-driven storytelling platform

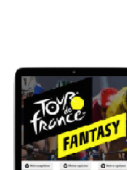
[Follow @LeTourData](#)

We're helping to take women's cycling to the next level. Watch out for the best digital coverage of a women's cycling race.



Meet Marianne

Kiosks hosting our digital human, Marianne, will be installed in the NTT DATA Tech Truck and in VIP areas in the race villages. Marianne will incorporate basic and real-time race data along with a new ChatGPT integration this year.



Fantasy League

Play the game for both races and pit yourself against the NTT DATA machine predictor.

[Play Tour de France Fantasy League](#)

[Play Tour de France Femmes avec Zwift Fantasy League \(coming soon\)](#)

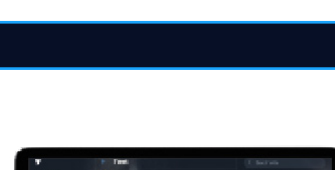


Strava Clubs

Compare yourself to the pros on the Tour de France and Tour de France Femmes avec Zwift Strava clubs and keep an eye out for Strava stories on the broadcast and @letourdata.

[Visit Le Tour Club](#)

[Visit Le Tour Femmes club](#)



Media wall

Near-live digital insights into the race on-site in the virtual villages of the Tour de France and Tour de France Femmes avec Zwift.

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Visit our [Tour de France webpage](#) for more information

Following the announcement last year of the integration of NTT Ltd. and NTT DATA to create a USD 30 billion IT services powerhouse, our technology partnership with both the Tour de France and Tour de France Femmes avec Zwift now falls under the NTT DATA brand. Our purpose is to transform businesses for success, disrupt industries for good and shape a better society for all.