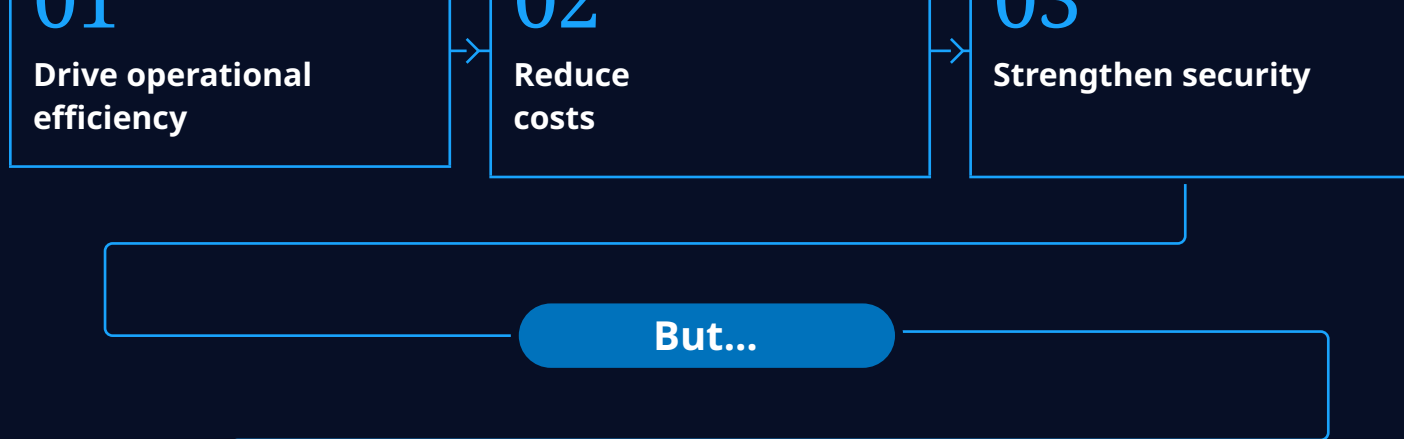


Protect and perform better

Why you need integrated lifecycle management

Lifecycle management (LCM) has become increasingly critical in today's digital landscape to:



The landscape is changing, and traditional LCM is under pressure due to:



133% increase in SaaS spending*



115% increase in T&C spending*



Ongoing digitalization and innovation increased adoption of flexible acquisition models



Evolving licensing structures



Challenges with visibility and control in hybrid environments



Increasing security and compliance measures

“
Only 45% of C-suite executives believe their digitalization efforts are at an advanced level.*

Rethinking LCM for today's complex digital environments

Factors that can add complexity to the management process include:



Asset management requirements



Technology adoption



Evolving licensing models

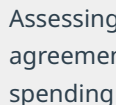
Multiple vendors = multiple challenges

When diverse technologies and relationships are not managed correctly, this can hinder integration efforts, cost control and overall operational efficiency within IT ecosystems.

Managing multi-vendor IT asset management requires handling contract complexity, ensuring interoperability, managing skilled resources, and maintaining software version control for consistency and security.

Navigating complexity requires a nuanced understanding of assets

Technology investments need to be mapped to measurable business results:



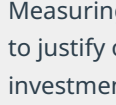
License count:

Assessing utilization against agreements to optimize spending and compliance during audits and renewals.



Feature count:

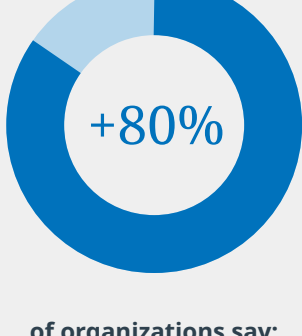
Maximizing feature deployment to drive business transformation and future planning.



Financial justification:

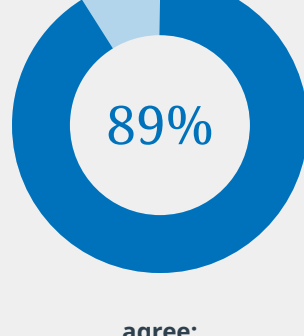
Measuring savings and gains to justify ongoing and future investments, influencing budget cycles and vendor negotiations.

Gaining visibility is crucial for successful LCM



of organizations say:

“A lack of visibility restricts insights and results in reactive management.” *



agree:

“A service provider portal is crucial for enabling infrastructure visibility.”*

Once you're on the path to integrated LCM, you can:



Save money by identifying and utilizing licenses efficiently.



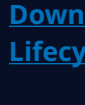
Minimize compliance risks and bolster security measures.



Streamline processes, minimize downtime and enhance productivity.



Drive digital transformation and seize innovation opportunities.



Gain insights to align IT investments closely with business objectives.

To explore real-world applications and see how companies reap the rewards – [Download the full 2024 Infrastructure Lifecycle Management Report report.](https://services.global.ntt/en-us/campaigns/2024-infrastructure-lifecycle-management-report)

The six steps towards integrated LCM

Making the most of technology investments requires strategies that maximize asset value through efficient utilization. Aligning this with business needs fosters an ROI-driven approach:

IT lifecycle management for innovation and efficiency

1

Assessment and planning

- Evaluate current IT infrastructure and identify areas for improvement.
- Define strategic goals for innovation and digital transformation.

2

Partner selection

- Choose a trusted, digitally enabled partner or solution for comprehensive lifecycle management.
- Ensure the partner offers visibility and control over IT assets.

3

Implementation of LCM

- Deploy tools and processes for streamlined procurement, deployment and utilization.
- Integrate systems for enhanced interoperability and efficiency.

4

Optimization and monitoring

- Continuously optimize digital environments to align with business needs.
- Monitor and manage software usage and compliance to maximize ROI.

5

Innovation enablement

- Leverage AI and data-driven insights to drive innovation opportunities.
- Implement modern solutions to support digital transformation initiatives.

6

Review and adapt

- Regularly review lifecycle strategies against business objectives.
- Adapt strategies based on feedback and evolving technology landscapes.

How NTT DATA and Cisco deliver integrated LCM together

We collaborate strategically to:



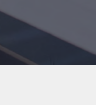
Enable **comprehensive lifecycle management** strategies.



Provide **strategic frameworks**, planning and execution support.



Simplify **technology asset** management.



Help organizations **effectively utilize Cisco technologies** aligned with their operational and strategic objectives.



Ready to transform your IT landscape?

[Schedule an obligation-free demo](#) of NTT DATA's digital platform and see how lifecycle management solutions can benefit your organization.

Need more insight?

Download the full **NTT DATA 2024 Lifecycle Management Report** for an in-depth look at the strategies and best practices to drive efficiency, innovation and ROI in your IT operations.

Join the conversation

