



CLOUD COMMUNICATIONS

Digital Events

Engage your audiences with high-quality, interactive events to internal teams and global audiences.

Digital Events are a key component of the Intelligent Workplace which has evolved out of the digital environment that we now all operate in. It's a workplace that has multiple channels, many digital, to engage with employees, clients, partners and suppliers.

As needs extend beyond collaboration and into large scale events, we provide incredible value by being technology agnostic, client success driven, and will take care of the technology, the process and its enablement.

For more than 18 years, we have been trusted by the world's leading brands; servicing over 30 countries, with tailored solutions that makes the most of your existing IT investments and meets your evolving needs.

Digital Event Solutions focus on webinars, video content and audio conferencing to help you to maximise the impact of your communications to meet your business objectives.

We combine leading technology platforms with best in class service to deliver seamless digital engagement experiences to you and your participants.

Our service types include:

Webinars & webcasts

High profile one-to-many audio or video broadcasts for delivering engaging presentations with slides to large audiences while they listen and participate online.

Virtual events

Branded, single-sign-on sites or virtual environments for delivering multiple format live and on-demand content for standalone events and ongoing channels.

Portals & enterprise streaming

Internal, enterprise video platforms which enable corporate video channels, user-generated content and idea sharing behind your firewall.

Managed digital meetings

Smaller collaborative meetings with a professional touch and pro-active support for all participants including setup, training and connecting by video.

Audio events

Fully managed conference calls including moderator welcome, speaker introductions and managed Q&A with assistance for all attendees.

Why choose Digital Events?



Global reach, local service



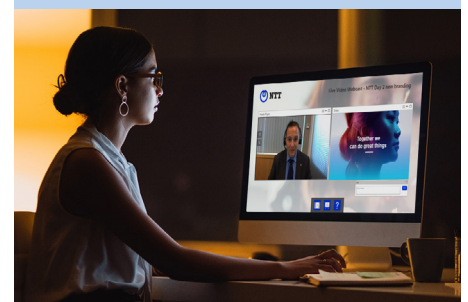
Technology agnostic



Industry-defining, white glove client experience



Delivering outcomes



Contact us

To discuss your Digital Events requirements, contact us now.

arkadin.com

Our Digital Events team works with multiple departments and use cases across the enterprise to help all meet their objectives including:

Corporate & internal communication

Engage your employees, encourage collaboration, and drive productivity through leadership, team visibility and communication with Digital Events which enable you to:

- Deliver polished and professional town hall meetings
- Overcome geographic boundaries to improve your company, departmental and team communications and facilitate executive meetings
- Deliver hybrid global company meetings - connecting onsite meetings and remote attendees into a single, video-based, interactive environment
- Run virtual executive and board meetings - connect participants in a fully managed, interactive HD video conference environment

Marketing

Webinars are an essential part of the marketing tool kit and our Digital Events Team can help you get started or take your existing programme to the next level. We work with you to enhance your audience's digital journey with interactive and engaging video content, webinars and video meetings to:

- Encourage & track interaction and generate leads
- Increase reach of conferences and events

Training & education

Maintain and extend employee skills and professional accreditation through the delivery of live and on-demand training content. We work with teams across the organisation to deliver:

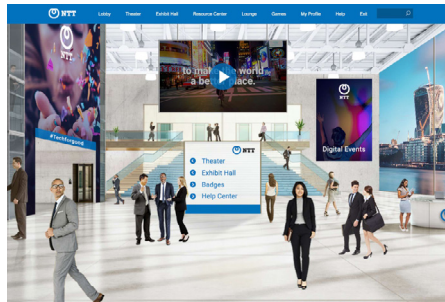
- Live and on-demand training sessions
- Multi-streamed, interactive training events and kick-offs

Investor Relations

We work with internal IR teams and communication agencies to plan and deliver:

- Tightly managed quarterly and annual earnings calls and webcasts
- Additional analyst briefings

Virtual event foyer



Digital Event services:



First class managed service



Video meetings, webcasts and webinars



Tools to drive attendee engagement



CRM, data lake & portal integration capabilities



AV crew, studios & on-site support for speakers



Multi-lingual - translation and transcription

Consultancy and complex events

The Digital Events team provides consultancy for long term programs and managed services for large-scale projects and single events including:

- Optimization of your network infrastructure to support video-based communications
- Consultancy, implementation, and adoption of a self-service webinar platform
- Multiple site managed video webcasts, with interaction between sites

Fully managed and self-service Digital Events

We offer you the power of choice – our mix of technology and services enables you to achieve your goals and budget, providing a delivery model and solutions that suit you today, with the flexibility to change as your needs evolve.



Self-service
Do it **yourself**

For straightforward marketing webinars



Collaborative
We do it **with you**

For more complex marketing events and departmental internal comm events



Fully managed
We do it **for you**

Recommended for high profile events including CEO and leadership team updates