



# 2021 Hybrid Cloud Report

## Performance and operational efficiency

Organizations prioritize operational efficiencies and performance as key requirements for their infrastructure. Intelligent platforms and technologies can help to simplify management, reduce costs, and gain visibility through standardization and automation.



### Drivers for hybrid cloud

The shift to a distributed workforce model means people require access to data and applications in new, different, and often complex ways. To facilitate that and optimize performance, many enterprises have accelerated the adoption of hybrid IT. The biggest drivers for hybrid cloud are:

- 1 **Reduced** or more **efficient** total cost of IT operations
- 2 **Improved** overall **business agility**
- 3 **Improved speed** of deployment of **apps and services**

### Barriers to hybrid cloud adoption

While **performance efficiencies** and reduced costs are **big motivators** in **driving hybrid cloud adoption**, elements of both can be barriers. **Network performance** can be a particular issue, for example, when the network has not been **properly architected** to support a hybrid IT environment, **impacting organizational performance**.



### Sustainability's role in efficiency and technology strategy

**Sustainability** plays an **increasingly important role in technology strategy**, taking a more prominent position in how **enterprises build their brand, attract and retain talent, differentiate, and reduce operational costs**.

**85.7%**  
agree **environment**, social and governance (ESG) objectives are at the **heart** of their agenda\*.

**93.4%**  
agree **energy efficiency** is **important** in **cloud purchasing** decisions.

**96.4%**  
say building **sustainable cities** is **important** to **supporting employees and society**.

\*2020 Intelligent Workplace Report

### Partnering for a successful hybrid cloud

Many IT leaders are being asked to **deliver higher quality services** with reduced resources, while **coming in on budget**. Using a partner means tapping into external, **expert resources** to bolster or **complement** existing skill sets. It helps **improve the predictability** of IT spend and makes budget **planning easier**.

**43.8%**  
use partners to **manage** between a quarter and a half of their IT – the **most common scenario**.

**72.1%**  
**engage** with systems integrators, the **most common** type of partner used.

**57.5%**  
currently rely on two or more **vendors** for their **public cloud** requirements

**44.4%**  
prefer a **fixed price contract** model and **42.2%** prefer an **on-demand consumption-based** pricing model.

### Six steps to success

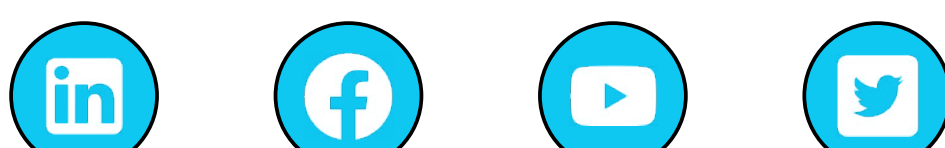
**Recommendations for your business**

 Modernize your applications	 Optimize cloud networking	 Transform WAN and connectivity for greater agility
 Optimize next-gen infrastructure operations for cloud success	 Establish security as an enabler	 Partner for private cloud and platform requirements



## Cloud Consulting Services

Fast-track your journey to the cloud



### Join the conversation



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