Enterprises are deploying edge strategies to unlock the full potential of the edge — and it is here.

**Top 5**

- **Top 5 benefits of edge**
  - Improve agility and speed of business objectives
  - Increase use of data for decision-making
  - Secure data from threats
  - Improve customer experience
  - Enhance workforce and employee engagement

- **9 in 10** enterprises are driving key business outcomes using edge.

**Top 4 insights**

- **Top 4 key factors that drive success**
  - Having a strategy for the edge is essential.
  - Prioritizing platforms and third-party edge services is critical.
  - The right network foundations are essential.
  - Collaborating with anchor partners to design, deploy and manage their edge is key.

**Top 3**

- **Top 3 strategic enablers**
  - Improved overall network resiliency and operational reliability
  - Increased efficiency
  - Lowered costs and improved financial performance

**Top 2**

- **Top 2 unsolved problems**
  - How to meet the edge security challenge
  - How to address edge storage concerns

**Top 1**

- **The state of the edge**
  - Two-thirds of early adopters are investing in edge technology to solve urgent business problems.
  - The state of the edge is growing — and it is here.

**Key outcomes**

- **95%** of enterprises say their edge strategy is strongly aligned with their digital transformation strategy.
- **53%** say their edge strategy is strongly aligned with their modernization strategy.
- **89%** of enterprises say their IT security team plays a critical role in the implementation of edge.
- **91%** of enterprises prefer to consume third-party edge services through a managed-service partner for edge expertise and accountability.
- **89%** say their IT security team is directly addressing their most pressing needs.
- **96% of edge adopters agree that edge is providing a virtuous cycle of investment and outcomes that positively impact their businesses.

The edge advantage is real, and outcomes are aligning to become dominant.

Lessons on success:

- Prioritizing platforms and third-party edge services from a single partner that offers a holistic management model to unlock the full potential of the edge.
- Partnering knowledge and expertise with an ecosystem of third-party vendors and service providers.

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