The 2023 Edge Advantage Report reveals the benefits of edge in enterprise networking for the full spectrum of the edge.

The rise of edge as a service (EaaS)

Top 5 benefits of deploying edge

1. Improved access to data
2. Increased agility and speed
3. Achieve environmental and sustainability goals
4. Increase supply chain efficiency
5. Advanced cybersecurity and threat management

Top 4 outcomes from deploying edge

1. Increased agility and autonomy
2. Improved access to data
3. Reduced latency in critical applications
4. Accelerated innovation and investment

Top 3 barriers to deploying edge

1. Cost
2. Security
3. Skilled workforce

Top 3 elements of a comprehensive edge strategy

1. Comprehensive edge strategy
2. Management and optimization
3. Integration of devices and services

Top 10 use cases for edge

1. Manufacturing and industrial IoT
2. Healthcare and life sciences
3. Government and defense
4. Transportation and logistics
5. Retail and consumer goods
6. Energy and utilities
7. Financial services
8. Entertainment and media
9. Education and research
10. Public sector

Advice for deploying edge

1. Understand the business objectives
2. Define the edge strategy
3. Select the right partners

How to succeed: 5 key outcomes

1. Improved access to data
2. Increased agility and speed
3. Achieve environmental and sustainability goals
4. Increase supply chain efficiency
5. Advanced cybersecurity and threat management

The edge advantage is real, and companies are driving business outcomes...