The edge advantage is real, and investments are growing – edge as a service is meeting or exceeding specific business needs and complementary initiatives. Enterprises are deploying edge to address urgent and important issues, and investments are driving key business outcomes. The state of the edge is transitioning from early adopters to mainstream. Enterprises start the journey at any pace, and most enterprises need outside help.

Top 5
1. Improved performance (incl. opex pricing)
2. Cost management
3. Access to global and/or local support footprint
4. Real-time data access
5. Reduce data security and segmentation strategy

Top 3
1. Improved application performance
2. Improved cost efficiency and resilience
3. Improved quality control

The edge advantage is directly linked to releasing operational obsolescence.

The future: Enterprises are choosing the edge as a service. The rise of edge as a service (EaaS)

Journeys to the edge can start at any pace. The state of the edge is transitioning from early adopters to mainstream. Enterprises start the journey at any pace, and most enterprises need outside help.

Collaborate: Clarify ownership, accountability.

Innovation: Develop a strategy and acknowledge that edge is no longer a standalone initiative, but an enabler to unlocking business outcomes.

Don’t go solo: Managed service offers a central point of contact. Enterprises prefer to consume third-party edge services from a single point.

Lessons on key factors:
- Top priority was securing the network.
- 63% of enterprises deploys edge with local data and applications.
- 57% say their IT security team plays a critical role.
- Enterprisies are driving key business outcomes, and 94% #1.
- 93% #1.
- The edge advantage is strongly aligned with their business needs.
- 60% say their edge investment is directly linked to improved access.
- 94% #1.
- 60% say their edge investment is directly linked to increased resilience.
- 94% #1.
- 60% say their edge investment is directly linked to improved efficiency.
- 94% #1.
- 60% say their edge investment is directly linked to reduced networking costs.
- 94% #1.
- 60% say their edge investment is directly linked to better business results.

How to succeed:
1. Top priority was securing the network.
2. 63% of enterprises deploys edge with local data and applications.
3. 57% say their IT security team plays a critical role.

Get the 2023 Edge Advantage Report.