

Choosing the right event platform isn't the most important decision when your business requires consistent quality delivery of event programs - choosing the right partner is.

With more than 20 years of event service excellence, NTT has the expertise, technology and flexibility to manage the most complex events and ensure a professional and flawless experience for all.

If your marketing or events team is ready to run the show, NTT is perfectly placed to be your webcasting partner. Our self-service solution includes full-service organizational change management, training and adoption programs combined with industry renowned Digital Events services, all underpinned by the best technology in the industry.

## End-to-end managed services allow you to:



Deliver complex events.



Host global, multilingual live webcasts.



Showcase professional, highlycustomized virtual environments.

# Self-service empowers your organization to:



Scale your webcast program with an 'alwayson' communication channel to reach your large key audiences.



Maintain editorial control over branding and content.



Maximize your event team's technical strengths & creative talents.

#### Webcasting use cases

#### **External events**



- Product launches
- Product demos and updates
- Thought leadership and brand awareness
- · Investor relations

### **Internal events**



- Annual meetings
- Town halls
- · All hands meetings
- Executive / leadership briefings

**Contact us now** to discuss your webcasting event strategy.

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#### **Managed webcasting**

NTT's professional Digital Events teams simplify your entire event journey to deliver a complete managed services package, enabling you to focus on your messages.

#### Peace of mind with expertly run events



Delivered by professional event producers



Slick branding and customization



Complex multilingual webcasts



Quality data and reporting



Marketing automation and platform integration



Global support and production teams

With our overarching project management services, our managed event offering includes a full spectrum of services underpinned by the webcast technology.



		Projec	ct management s	services		
Production services	Creative services	AV services	Marketing integration and analytics	Interpretation and translation services	Studio hire	Help desk support
			Technology			

#### **Self-service webcasting**

Turn your team into webcasting pros with the self-service webcasting solution from NTT. We provide you with all the components you need to deliver a first-rate webcast program.

A complete package for event organizers



- The right platform for your webcast
  We recommend the right self-service
  platform for your organization based
  on your team's level of expertise, the
  production capability you require and
  your event use case and objectives.
- Comprehensive training and onboard
   Detailed training packages that include instructor-led sessions and event shadowing.
- P Timely, global service support Available 24/7/365 – we are where you are; we speak your language.
- Professional event management, production & AV services

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For high-profile or complex events, digital event production or onsite AV, our event professionals are available to support you as and when required.

## Freedom, creativity and flexibility



Autonomy



Lead generation & churn reduction



Marketing integration



Talented in-house team



Slick branding & customization options



Quality data & reporting

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