





The entertainment sector is changing, quickly. Operators are challenged with the rising costs of international content and the demand for more localized programs as they try to deliver content across any channel to anyone, anywhere.

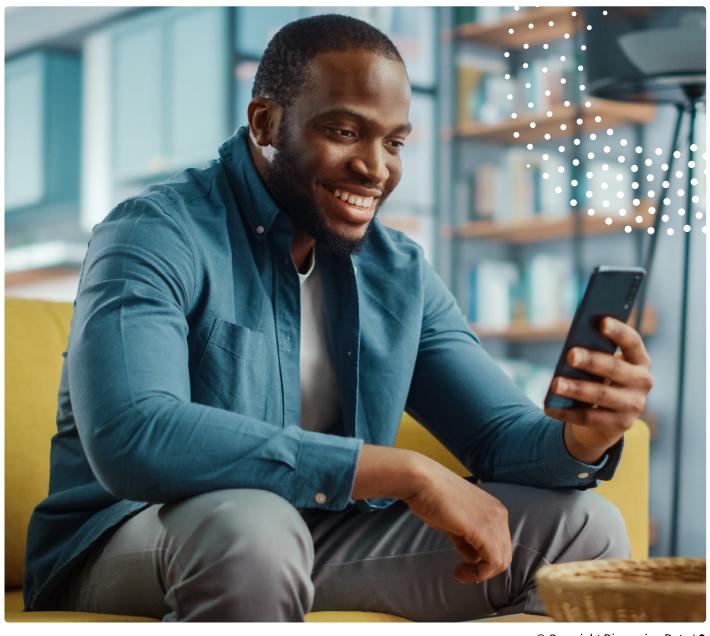
To create more engaging, authentic and relevant experiences that excites people, there is a need to build new services and expand the product ecosystem. And these services must advance ahead of the shifting dynamics, differing customer needs and ever-changing technologies.

At Dimension Data, we understand that you are committed to retaining and growing your subscriber base and strengthening your leadership position, all while lowering operating costs and transforming your customer's experience.

As your complete and leading-edge partner, we can help you build an innovative technology roadmap that positions you as the leading content and entertainment provider across Africa.

Through technology and innovation, we can accelerate change across your organization, ensuring you are truly agile, responsive and independent.

And working in partnership with us, we can support you to use the power of entertainment to enrich lives.



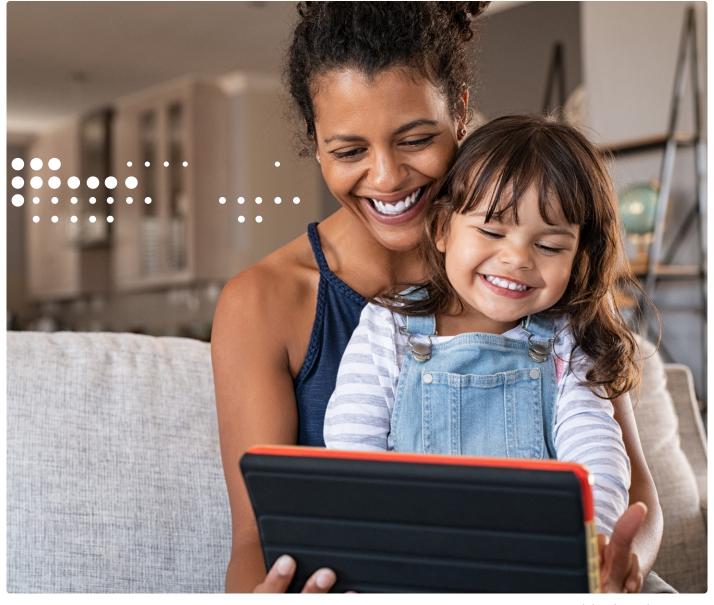
## **Evolving entertainment and content services**

Connections matter now more than ever. They bring your people, systems, processes and partners together.

Together, we can accelerate your growth through a nextgeneration network, supporting your strategic ambitions with reliable, innovative platform-based solutions.

we can support your ambitions to offer superior subscriber experiences through our collaboration, networking and hybrid workplace solutions.

Working with both your IT and business teams, we can help you drive meaningful change and growth, ensuring you capitalise on ecosystem investments, across Africa, as part of a cohesive strategy. NTT is recognised as a Leader in the global Gartner 2022 Magic Quadrant for Network Services, and the IDC MarketScape Worldwide Networking Consulting Services 2021 Vendor Assessment, we'll bring trusted expertise and a broad range of experience to support your strategic transformation goals.



## An innovative approach from the edge to the cloud

As your complete and leading-edge partner, we can deliver next generation technology across planning, design, migration and security processes. We'll do this by helping you:



Reduce time to value and costs through network modernisation across our Private 5G and SD-WAN capabilities.



**Simplify management operations** and ensure end-to-end security of your data.



We can enable digital twin capabilities through Private 5G IoT, Edge Compute, Managed Network and Cloud services and the Dimension Data Smart Platform.



Eliminate resource challenges through access to our critical skills, consulting and managed services.



Achieve advanced agility, speed, cost reduction, scalability and operational excellence through our platform-based approach.



Meet customer and market needs through agile, high-performing CX services and solutions.



Enable greater customer understanding through advanced business intelligence and analytics platform.

'NTT is a unique partner because we are building the Tour de France together. They have been key from the very beginning. The whole purpose here was how could we help you transform the sport to accelerate the digital transformation of sport?'

Yann Le Moenner, CEO, Amaury Sport Organisation



'The partnership with NTT is very valuable in the way that they are always focusing on what's next to serve the pure fan but also the general public.'

Yann Le Moenner, CEO, AmaurySport Organisation.

## Helping you realise your goals and vision effectively

We believe we're the perfect partner to help you reimagine the future of entertainment because we:



Have a global, customized private 5G network which can drive down costs, while also delivering speed, agility, control, security and coverage to your organization.



Have long-standing partnership agreements with leading tech providers including AWS, Microsoft, Cisco, Dell EMC and Google.



Can combine our global capability with experienced local delivery to meet your evolving strategies.



Can help you plug into and leverage an end-to-end 'digital backbone' so you get truly flexible, agile, future-proof, 'go anywhere' digital capabilities.



Known for our proven expertise in creating revolutionary sport experiences on the field, in the stadium and at home with both Le Tour de France and the IndyCar Series.



As your managed services partner, we listen to your individual needs and source, integrate and manage the best technologies to deliver against your required outcomes.



Are recognised by Gartner and IDC for our leadership in Networking, Application Security, Colocation and Interconnectivity.

We understand your ambition to enrich people's lives and grow your footprint across the African continent.

We are ready to support you in achieving your goals.

As your complete and leading-edge partner, we're ready to modernize your infrastructure, drive operational excellence and transform customer experiences.

Together, we'll lead a new era of entertainment

