The edge advantage is real, and investments are meeting or exceeding expectations.

The 2023 Edge Advantage Report explores key business drivers for enterprises embarking on a journey to the edge.

Insights:

1. Top 4 insights:
   - 94% of early adopters are investing in edge services to grow and automate tasks.
   - 95% of early adopters see edge investments as a competitive advantage.
   - 89% of early adopters agree that edge is providing a greater alignment with business objectives.
   - 89% of early adopters say their edge investment is directly linked to increased agility and speed of decision-making.

2. Edge investments are producing results.
   - Manufacturers that have deployed private 5G compared to those that have not are:
     - 64% more likely to achieve better outcomes
     - 80% more likely to experience improved analytics
     - 74% more likely to drive operational efficiency

3. Why enterprises invest in edge:
   - 8 in 10 enterprises need outside help.
   - 91% of early adopters are investing in edge to ensure security and efficiency.

4. The state of the edge:
   - Two-thirds of early adopters are investing in edge.
   - 90% of enterprises are deploying edge technologies to solve urgent business challenges.

5. Not to ignore key factors:
   - In the future, the edge advantage is expected to be more likely to be realized.
   - 93% of early adopters expect edge to be an enabler to unlocking the potential of the edge.

Join the conversation: NTT's Edge as a Service