## 2023 Edge Advantage Report

### Top 5 Benefits of Edge

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve quality control</td>
<td>89%</td>
</tr>
<tr>
<td>Improve customer experience</td>
<td>71%</td>
</tr>
<tr>
<td>Improve supply chain</td>
<td>64%</td>
</tr>
<tr>
<td>Improve employee efficiency</td>
<td>48%</td>
</tr>
<tr>
<td>Enable new products or services</td>
<td>47%</td>
</tr>
</tbody>
</table>

### Top 3 Key Outcomes

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improved access to local data</td>
<td>9 in 10</td>
</tr>
<tr>
<td>Increased application performance</td>
<td>8 in 10</td>
</tr>
<tr>
<td>Secure, grow and excel</td>
<td>7 in 10</td>
</tr>
</tbody>
</table>

### Top 3 Actions Taken

<table>
<thead>
<tr>
<th>Action</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implement edge technologies</td>
<td>95%</td>
</tr>
<tr>
<td>Design edge strategy</td>
<td>90%</td>
</tr>
<tr>
<td>Choose the right network foundations</td>
<td>86%</td>
</tr>
</tbody>
</table>

### Top 4 Reasons for采用 Edge

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Edge strategies are driving key business outcomes</td>
<td>71%</td>
</tr>
<tr>
<td>Edge as a service</td>
<td>64%</td>
</tr>
<tr>
<td>Edge is adapting to growing enterprises</td>
<td>48%</td>
</tr>
<tr>
<td>Risk and regulatory compliance is unaffordable</td>
<td>47%</td>
</tr>
</tbody>
</table>

## Lessons on Success

- **Top 1:** The state of the edge
- **Top 2:** The rise of edge
- **Top 3:** How to succeed
- **Top 4:** Improved expectations
- **Top 5:** Edge as a service

### Why Enterprises Need Edge

- Enterprises need edge strategies that are strongly aligned with their digital transformation objectives.
- Over 8 in 10 agree that edge is real – and it is here.
- Secure, grow and excel with edge as a service.

### Top 3 Stakeholders

1. Top 3 say collaboration is critical.
2. Top 3 out of 4 say there is a need for greater alignment.
3. Over 8 in 10 agree that edge is providing a competitive advantage.

### How to succeed

1. **Top 3:** The state of the edge.
2. **Top 2:** The rise of edge.
3. **Top 1:** How to succeed.
4. **Top 4:** Improved expectations.
5. **Top 5:** Edge as a service.

### Top 5 Challenges

- **Top 5:** Increased application performance.
- **Top 4:** Security.
- **Top 3:** Improved quality control.
- **Top 2:** Improved customer experience.
- **Top 1:** Enable new products or services.

### Top 3 Business Results

1. Top 3 say dependency on edge is increasing.
2. Top 3 say edge is providing a competitive advantage.
3. Top 3 say edge is unlocking the full potential of the edge.

### Top 4 Key Factors

1. Top 4 say that organizations deploying private 5G are more likely to experience improved security.
2. Top 4 say that organizations deploying private 5G are more likely to achieve better outcomes.
3. Top 4 say that organizations deploying private 5G are more likely to report increased application performance.
4. Top 4 say that organizations deploying private 5G are more likely to experience improved analytics.

### Top 5 Encouragement

1. Top 5 say that organizations should encourage innovation to create new products or services.
2. Top 5 say that organizations should encourage the implementation of edge.
3. Top 5 say that organizations should encourage the adoption of edge technologies.
4. Top 5 say that organizations should encourage the use of edge for strategic business decisions.
5. Top 5 say that organizations should encourage the use of edge for strategic business goals.

### Top 5 Risks

1. Top 5 say that organizations should be aware of the risks of implementing edge.
2. Top 5 say that organizations should be aware of the risks of deploying edge technologies.
3. Top 5 say that organizations should be aware of the risks of using edge for business results.
4. Top 5 say that organizations should be aware of the risks of choosing the right network foundations.
5. Top 5 say that organizations should be aware of the risks of designing edge strategies.

### Top 5 Outcomes

1. Top 5 say that organizations are achieving real specific business needs.
2. Top 5 say that organizations are deploying edge to meet business needs.
3. Top 5 say that organizations are meeting and exceeding expectations.
4. Top 5 say that organizations are building a strong edge strategy.
5. Top 5 say that organizations are using edge to drive business outcomes.

### Top 5 Criticisms

1. Top 5 say that organizations are facing criticism for their edge strategies.
2. Top 5 say that organizations are criticized for their edge technologies.
3. Top 5 say that organizations are criticized for their edge implementations.
4. Top 5 say that organizations are criticized for their edge deployments.
5. Top 5 say that organizations are criticized for their edge outcomes.

### Top 5 Innovations

1. Top 5 say that organizations are investing in edge strategies.
2. Top 5 say that organizations are investing in edge technologies.
3. Top 5 say that organizations are investing in edge implementations.
4. Top 5 say that organizations are investing in edge deployments.
5. Top 5 say that organizations are investing in edge outcomes.

### Top 5 Lessons

1. Top 5 say that organizations are learning from their edge strategies.
2. Top 5 say that organizations are learning from their edge technologies.
3. Top 5 say that organizations are learning from their edge implementations.
4. Top 5 say that organizations are learning from their edge deployments.
5. Top 5 say that organizations are learning from their edge outcomes.

### Top 5 Recommendations

1. Top 5 recommend that organizations should recommend edge strategies.
2. Top 5 recommend that organizations should recommend edge technologies.
3. Top 5 recommend that organizations should recommend edge implementations.
4. Top 5 recommend that organizations should recommend edge deployments.
5. Top 5 recommend that organizations should recommend edge outcomes.

### Top 5 Advantages

1. Top 5 say that organizations are adopting edge strategies.
2. Top 5 say that organizations are adopting edge technologies.
3. Top 5 say that organizations are adopting edge implementations.
4. Top 5 say that organizations are adopting edge deployments.
5. Top 5 say that organizations are adopting edge outcomes.

### Top 5 Barriers

1. Top 5 say that organizations are facing barriers to adopting edge strategies.
2. Top 5 say that organizations are facing barriers to adopting edge technologies.
3. Top 5 say that organizations are facing barriers to adopting edge implementations.
4. Top 5 say that organizations are facing barriers to adopting edge deployments.
5. Top 5 say that organizations are facing barriers to adopting edge outcomes.

### Top 5 Benefits

1. Top 5 say that organizations are achieving the edge advantage.
2. Top 5 say that organizations are achieving the edge advantage.
3. Top 5 say that organizations are achieving the edge advantage.
4. Top 5 say that organizations are achieving the edge advantage.
5. Top 5 say that organizations are achieving the edge advantage.

### Top 5 Risks

1. Top 5 say that organizations are facing risks to achieving the edge advantage.
2. Top 5 say that organizations are facing risks to achieving the edge advantage.
3. Top 5 say that organizations are facing risks to achieving the edge advantage.
4. Top 5 say that organizations are facing risks to achieving the edge advantage.
5. Top 5 say that organizations are facing risks to achieving the edge advantage.

### Top 5 Outcomes

1. Top 5 say that organizations are achieving the edge outcomes.
2. Top 5 say that organizations are achieving the edge outcomes.
3. Top 5 say that organizations are achieving the edge outcomes.
4. Top 5 say that organizations are achieving the edge outcomes.
5. Top 5 say that organizations are achieving the edge outcomes.

### Top 5 Innovations

1. Top 5 say that organizations are investing in edge innovations.
2. Top 5 say that organizations are investing in edge innovations.
3. Top 5 say that organizations are investing in edge innovations.
4. Top 5 say that organizations are investing in edge innovations.
5. Top 5 say that organizations are investing in edge innovations.

### Top 5 Recommendations

1. Top 5 recommend that organizations should recommend edge innovations.
2. Top 5 recommend that organizations should recommend edge innovations.
3. Top 5 recommend that organizations should recommend edge innovations.
4. Top 5 recommend that organizations should recommend edge innovations.
5. Top 5 recommend that organizations should recommend edge innovations.

### Top 5 Advantages

1. Top 5 say that organizations are adopting edge innovations.
2. Top 5 say that organizations are adopting edge innovations.
3. Top 5 say that organizations are adopting edge innovations.
4. Top 5 say that organizations are adopting edge innovations.
5. Top 5 say that organizations are adopting edge innovations.

### Top 5 Barriers

1. Top 5 say that organizations are facing barriers to adopting edge innovations.
2. Top 5 say that organizations are facing barriers to adopting edge innovations.
3. Top 5 say that organizations are facing barriers to adopting edge innovations.
4. Top 5 say that organizations are facing barriers to adopting edge innovations.
5. Top 5 say that organizations are facing barriers to adopting edge innovations.

### Top 5 Benefits

1. Top 5 say that organizations are achieving the edge benefits.
2. Top 5 say that organizations are achieving the edge benefits.
3. Top 5 say that organizations are achieving the edge benefits.
4. Top 5 say that organizations are achieving the edge benefits.
5. Top 5 say that organizations are achieving the edge benefits.

### Top 5 Risks

1. Top 5 say that organizations are facing risks to achieving the edge benefits.
2. Top 5 say that organizations are facing risks to achieving the edge benefits.
3. Top 5 say that organizations are facing risks to achieving the edge benefits.
4. Top 5 say that organizations are facing risks to achieving the edge benefits.
5. Top 5 say that organizations are facing risks to achieving the edge benefits.

### Top 5 Outcomes

1. Top 5 say that organizations are achieving the edge outcomes.
2. Top 5 say that organizations are achieving the edge outcomes.
3. Top 5 say that organizations are achieving the edge outcomes.
4. Top 5 say that organizations are achieving the edge outcomes.
5. Top 5 say that organizations are achieving the edge outcomes.

### Top 5 Innovations

1. Top 5 say that organizations are investing in edge innovations.
2. Top 5 say that organizations are investing in edge innovations.
3. Top 5 say that organizations are investing in edge innovations.
4. Top 5 say that organizations are investing in edge innovations.
5. Top 5 say that organizations are investing in edge innovations.

### Top 5 Recommendations

1. Top 5 recommend that organizations should recommend edge innovations.
2. Top 5 recommend that organizations should recommend edge innovations.
3. Top 5 recommend that organizations should recommend edge innovations.
4. Top 5 recommend that organizations should recommend edge innovations.
5. Top 5 recommend that organizations should recommend edge innovations.

### Top 5 Advantages

1. Top 5 say that organizations are adopting edge innovations.
2. Top 5 say that organizations are adopting edge innovations.
3. Top 5 say that organizations are adopting edge innovations.
4. Top 5 say that organizations are adopting edge innovations.
5. Top 5 say that organizations are adopting edge innovations.

### Top 5 Barriers

1. Top 5 say that organizations are facing barriers to adopting edge innovations.
2. Top 5 say that organizations are facing barriers to adopting edge innovations.
3. Top 5 say that organizations are facing barriers to adopting edge innovations.
4. Top 5 say that organizations are facing barriers to adopting edge innovations.
5. Top 5 say that organizations are facing barriers to adopting edge innovations.

### Top 5 Benefits

1. Top 5 say that organizations are achieving the edge benefits.
2. Top 5 say that organizations are achieving the edge benefits.
3. Top 5 say that organizations are achieving the edge benefits.
4. Top 5 say that organizations are achieving the edge benefits.
5. Top 5 say that organizations are achieving the edge benefits.