

Higher education reimagined

The innovative, reimagined future of education

NTT DATA will work with your university to develop new, innovative capabilities for working more closely with industry to foster the kind of collaboration and academic thinking that provide solutions to real-world problems. Creating growth through reimagination, the future university will be a powerhouse of change and development, bringing resources together more intelligently to realize this ambition.

What we deliver

- **Virtual and flexible learning** by shaping new, innovative and collaborative engagements, bringing learning and innovation together.
- **Virtual collaboration spaces** will implement metaverse technology to create immersive experiences for powerful learning and development and more far-reaching research.
- **AI for learning**, shaping courses, learning journeys and content powered by AI tools, including AI for note-taking and reporting.
- **Deploying inclusive learning and collaboration solutions** to create adaptive learning, tailored content and customized pathways, as well as tools for computer vision to enable different learning approaches, and augmented and alternative communication (AAC) solutions.

- **Innovation hubs and development:** bringing universities and private industry together.

Benefits to the university

- **Accelerated innovation**, with collaboration between academic institutions and industry driving new ways of learning and developing ideas.
- **AI-driven journeys** will support new, more inclusive educational experiences for all.
- **Growth and funding**, as the ability to build partnerships with industry and shape solutions will help universities drive revenue growth and create revenue sources.
- **A reputation for innovation** will support student acquisition and retention and get the best people in, further supporting the potential for research.

Why you should partner with NTT DATA

- **Depth in GenAI:** Our strength in GenAI includes unique IP and frameworks to drive AI innovation.
- **Communications and workplace collaboration expertise.**
- **Strength of full-stack offer:** We can combine many areas of the technology stack to create advanced virtual spaces. Combining this with strong consulting and process advisory expertise as well as education knowledge makes NTT DATA a partner that can shape new approaches to development for universities and connect them across the entire operations of the institution.
- **Technology R&D:** NTT DATA's proven ability as a research-led enterprise not only gives us the ability to develop advanced communication tools (such as the metaverse) but also demonstrates our understanding of key challenges for R&D. Our ability to meet these challenges ourselves makes us the perfect partner.

Solutions and services

- **GenAI innovation:** Our global innovation pods, AI studio and innovation centers support consulting on how to use cutting-edge technology for innovation.
- **Advanced networking:** Our edge and private 5G solutions can support the flexible and adaptive collaboration between industry and universities that brings new ideas to life.