

# Next for the nation's future.

Your partner for technology at scale





## Introduction

India is increasing its infrastructure spending, but the market is as complex and competitive as it is critical to the nation. Rapid digitalization will help increase national competitiveness and provide better-connected infrastructure.

At the Adani Group, you've seen dramatic growth over the past decade with exciting, flexible strategies for future investments. But adapting your delivery to best suit the needs of each market in which you operate, while keeping your entire group connected and secure, is vital to take this growth further.

NTT can be the partner to support you in developing the connected and flexible tech, data, cloud-to-edge, and application infrastructure your business is looking for. We can help you make the most of major opportunities to digitally transform airports – and deliver IT transformation and managed security for your entire group.







## Technology for your entire group – and each business within it

As your partner for scalable technology, we'll deliver a broad strategy for efficiency, agility, and scale – bringing your group together. You'll gain deep capabilities to suit all your technology requirements – across all your business units – from future state applications, network, and infrastructure layers to cloud migration and new services that will unlock the power of your data.

Get support with your decentralization strategy while keeping your group connected. We'll enable each subsidiary within your organization to stay as distributed as it needs to be while delivering standardized and governed cross-business technology.

Our complete, end-to-end digital stack covers everything from consultancy and design through to implementation, including a full suite of managed and support services. Our capabilities unify technology at scale across Adani, through delivering and enabling:

- **Managed network** – including consultancy, managed enterprise networks, and support services
- **Managed private and public cloud services** – with secure-by-design, multi-cloud, platform-as-a-service
- **Managed security services** – including threat intelligence, MDR, SOC as-a-service, and consulting
- **Data center services** – including implementation and fit-out, colocation products, cloud on-ramps, global compliance, and certifications
- **Private 5G networks** – with private 5G-as-a-service integrated into business applications and IoT use cases
- **Edge as-a-service** – computing for mission-critical applications

# An infrastructure-led approach to reducing aircraft turnaround time and improving passenger experiences

Continually advancing India's airports by bringing them into a digital and connected future will help ensure they can remain a pivotal part of India's global economy. You have the strategy to do this – and we can give you the support you need with next-level cohesive and connected digital infrastructure.

Together, we can ensure your infrastructure is delivered in record time to meet rising passenger numbers. We also understand the growing need to make the national airports more connected and future proof social and business hubs. So we'll deliver the depth and strength of infrastructure, networking, connectivity, and data integration you need to bring your airport strategy to life.

No matter how you develop airports in the future – with higher levels of media, retail, social, and other additional services – we'll ensure you have the right embedded, scalable technology to do it.





# Cologne Bonn Airport

A joint research and cooperation project to work on technical innovations, including border control and intelligent luggage checking. Cologne Bonn Airport wanted to develop a wholly private 5G mobile phone network across its 1,000ha premises - one of Europe's largest.

## The challenge

- To enhance the operational efficiency of the airport with a 5G network covering the entire premises of the airport
- To allow for the research, development, and testing of innovation and future-oriented applications

## The solution

- A wholly private 5G mobile phone network across its 1,000ha premises

## The benefits

- The future monitoring of the precise location of people and devices, as well as the transportation of luggage on self-driving vehicles
- Intelligent services for the logistics hub and facilitate the usage of autonomous robots for security
- A private network that provides the stabilization in processes with low levels of downtime, allowing customizable operational and security strategy
- Support for the management of mobile security systems, IoT and automated vehicles on the runway
- Enhanced processing of data flows and improved connectivity



# Maximize strategic, operational, and technical transformation

With connected technology at scale and support for the unique needs of your entire organization, you'll gain a strategic, operational, and technical advantage – to increase efficiency and achieve your goals.



**We'll help you drive better business effectiveness** – increasing efficiencies across all areas of technology delivery and driving growth across your group. Together, we can create a more cohesive organization to enable strategic agility, so your business can **pivot quickly based on your needs**. You can also **drive future-state innovation holistically and create new applications, financial products, services, and business models**, faster – and scale them more efficiently. You can also **become more sustainable and move to net zero faster** by decarbonizing the whole business.



**We'll help you adapt your technology deployment and delivery more easily to meet changing operational conditions** – getting to market faster. You'll drive higher operational efficiency with **consolidated technology, automation, and workflows** – freeing your people to focus on growth and business operations. We'll deliver **the technology resources and capacity you need to consume as you operate**, with high-speed platforms, data, and infrastructure to help you work at speed and accelerate growth.



**We'll help transform technology across your diverse group** – ensuring it's decentralized and agile while highly standardized and well governed. We handle the **complete management of technology execution, migration, and transformation, including legacy infrastructure**. And you'll have access to advanced core technologies as we'll continually refresh technology and tune it for current and future purposes.



**Intelligent, embedded security** will protect your business and help maintain compliance and resilience. And we'll **enable decentralized but standardized technology** to drive flexibility, harmonization, and orchestration while supporting each business unit's strategies.

# Why NTT is the best partner to deliver for your group

We understand the Indian market, having already [reduced complexity in Daido India's processes](#), [created smarter omnichannel contact centers with Reliance Securities](#), and [enabled multi-cloud business resiliency and security for one of India's largest IT firms](#).

We can use our experience and knowledge across your whole group to deliver connected, appropriate solutions for every market. We're also different from other providers because we have:



**A track record for delivering complex and large-scale projects across diverse business units:** We'll ensure your business units remain governed, structured, and standardized – no matter how distributed your IT, data, and security infrastructures.



**High contractual flexibility that can evolve with your business' needs:** We know your needs are many and varied. Our contracts are flexible, and delivery can evolve as needed while still adhering to the same master agreements.



**Scale, stability, and depth of capability to support your pace of growth:** We're a robust partner for investment – delivering across infrastructure and data, cloud and edge, and networking and security. And we have the capabilities to deliver scalable, repeatable results.



**A focus and belief in co-management and co-development:** We'll work alongside you, co-owning the development of IPs and programme controls together at a global level.



**An outcome-based solution and platform design with human-centric technology:** We understand technology and how it best enables people to do their job. Our global execution model means we can flexibly deliver the most appropriate solutions for your needs.



**A strong commitment to work towards a more sustainable world:** With a 150-year heritage of using technology for good, we're helping our clients reach net-zero by 2030 and building circularity and regenerative principles into the heart of our operations.



# Meeting your complex needs – today and into the future

As your partner for scalable technology, we'll support you with consultancy, design, implementation, and management to accelerate your airport strategy and optimize your entire group. We understand that each of your business units has its own individual requirements and goals, so we'll help you address them individually while making them better connected.

Together, we can maintain the exceptional growth you've seen over the past decade, and ensure you capitalize on exciting new opportunities for the nation's future.





