



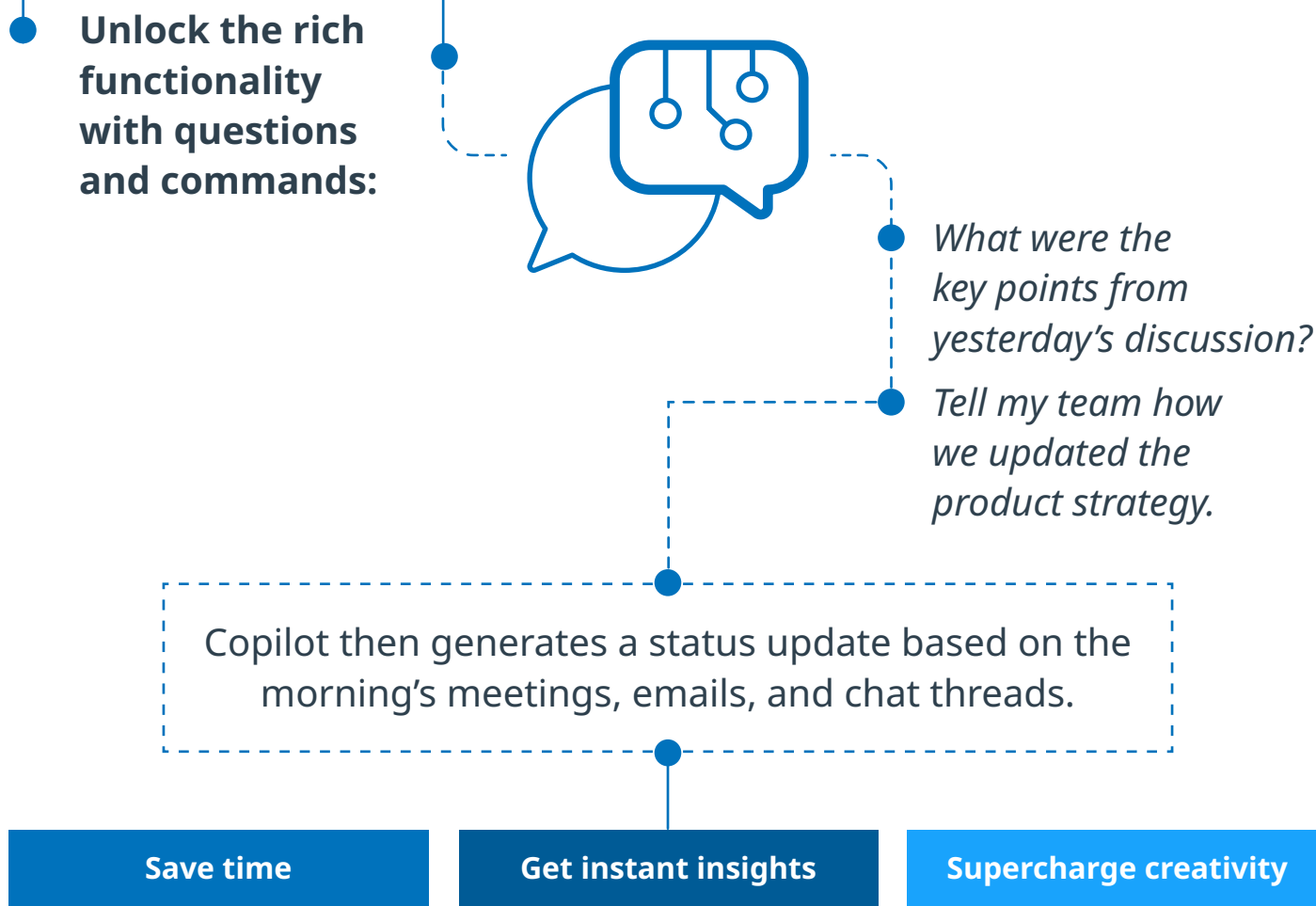
Unlock business value with Microsoft 365 Copilot

Ignite tomorrow, today.

Understand the value Microsoft 365 Copilot can bring to your organization. Learn how to identify and prioritize use cases based on their ROI, before you prepare for Copilot. Make sure you are getting the most out of your investment.



Meet your new AI assistant



Save time

Get instant insights

Supercharge creativity

Prove the value of Microsoft 365 Copilot

Are you identifying and prioritizing use cases based on their ROI?

Before investing in GenAI, use our Pay-off Matrix to identify use cases with the highest return, after considering their cost and complexity.

The input

The vertical axis assesses:

- Will the use case enable operational efficiency?
- Will it enable revenue generation?
- Will enable customer engagement?
- Will it enable competitive advantage (the creme de la creme for ROI)?

The horizontal axis assesses:

- Either difficulty or cost to implement.
- Some use cases will be too demanding or complex to implement quickly and successfully, while others may be so expensive to execute that they cancel out the potential ROI

The output

The output of the Pay-off Matrix drives how you prioritize investments and even the tools/ technologies you use to implement the highest-value use cases. And it provides a short cut to the strategy work that is essential to building sustainable and differentiated value for your business.



(Sample payoff matrix). Source: 2023 Aspirent, an NTT DATA Company



Empower organizations of all sizes

No seat minimum

40%

of the Fortune 100 have started using Copilot.

How to prepare for Microsoft 365 Copilot

Check you have the right licenses:



Microsoft 365 E3 or E5 license, and an Azure Active Directory

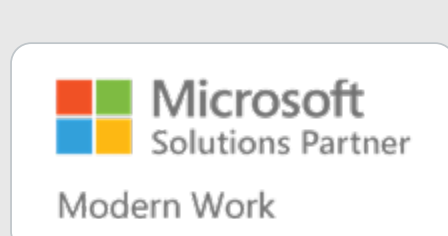


Current Channel or Monthly Enterprise Channel for Microsoft 365 apps

Get the most out of Microsoft 365 Copilot

NTT DATA is one of the first Microsoft selected partners to launch Copilot offers.

Together, we've created a unique program to help you get started and unlock business value.



Sign up for our Modern Work and Copilot Engagement Program.

Funded by Microsoft for eligible customers.

Join the conversation