Unlock business value with Microsoft 365 Copilot

Understand the value Microsoft 365 Copilot can bring to your organization. Learn how to identify and prioritize use cases based on their ROI, before you prepare for Copilot. Make sure you are getting the most out of your investment.

Meet your new AI assistant

The output of the Pay-off Matrix drives how you prioritize investments and even the tools/technologies you use to implement the highest-value use cases. And it provides a shortcut to the strategy work that is essential to building sustainable and differentiated value for your business.

Prove the value of Microsoft 365 Copilot

Are you identifying and prioritizing use cases based on their ROI before investing in Copilot? Use our Pay-off Matrix to identify use cases with the highest return, after considering their cost and complexity.

Empower organizations of all sizes

40% of the Fortune 100 have started using Copilot.

How to prepare for Microsoft 365 Copilot

Check you have the right licenses:

- The vertical axis assesses:
  - Will the use case enable operational efficiency?
  - Will it enable revenue generation?
  - Will it enable customer engagement?
  - Will it enable competitive advantage (the creme de la créme for ROI)?

- The horizontal axis assesses:
  - Either difficulty or cost to implement.
  - Some use cases will be too demanding or complex to implement quickly and successfully, while others may be so expensive to execute that they cancel out the potential ROI.

Unlock the rich functionality with questions and commands:

- What were the key points from yesterday’s discussion?
- Tell my team how we updated the product strategy.
- Meet your new AI assistant, Copilot.
- Copilot then generates a status update based on the morning’s meetings, emails, and chat threads.
- Save time. Get instant insights. Supercharge creativity.
- Prove the value of Microsoft 365 Copilot.
- Get the most out of Microsoft 365 Copilot.
- Microsoft 365 E3 or E5 license, and an Azure Active Directory.
- NTT DATA is one of the first Microsoft selected partners to launch Copilot offers. Together, we’ve created a unique program to help you get started and unlock business value.

Get the most out of Microsoft 365 Copilot

Sign up for our Modern Work and Copilot Engagement Program.

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